



# SolPrint

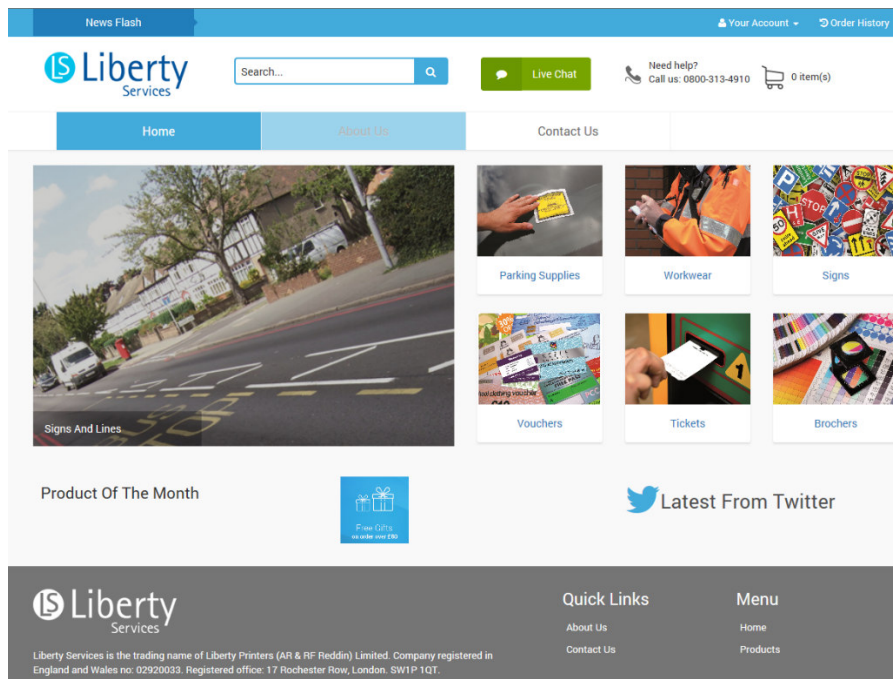
## Management Information System

SolPrint Web2Print

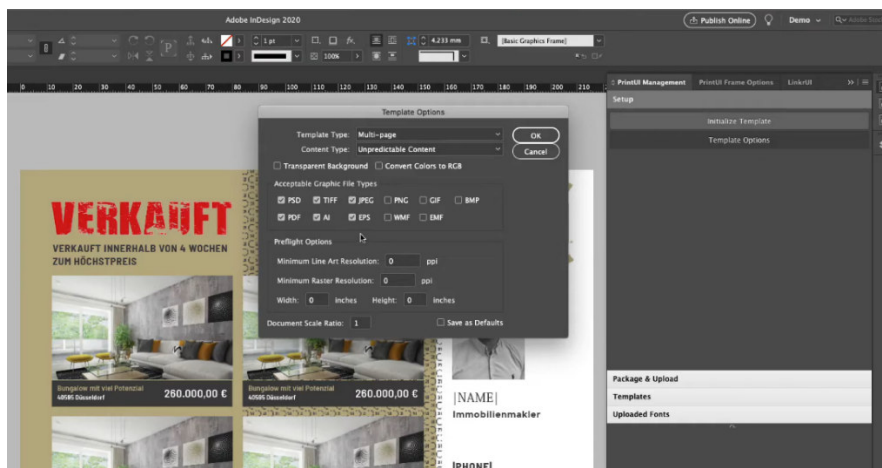
### SolPrint Web2Print

SolPrint Web2Print will empower the end user while ensuring brand adherence and Print-Ready output.

From the SolPrint Shopfront or Client Portal a catalogue of items allows easy client ordering. Any item requiring personalisation or customisation will automatically prompt the user for the required data.



Using Dynamic Adobe Indesign Templates the Design Team can define Brand Rules applicable to each item and this is assigned to the product.



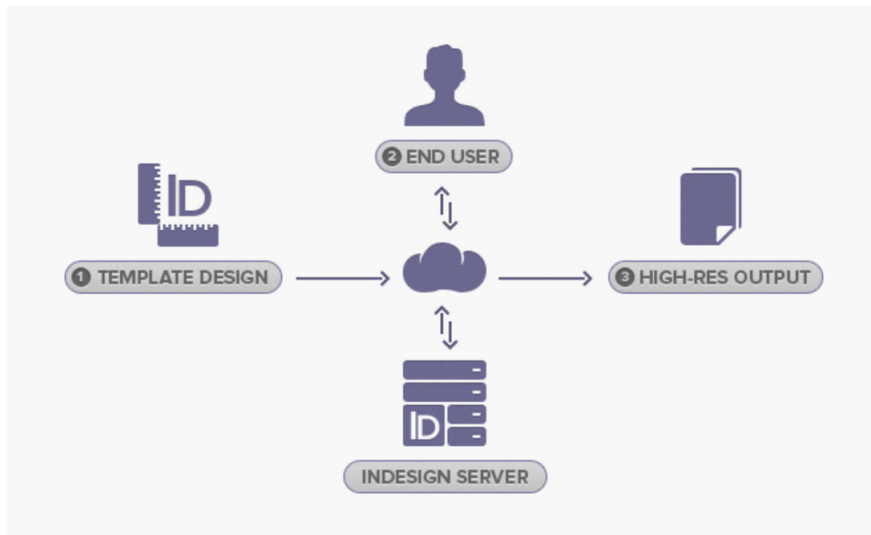


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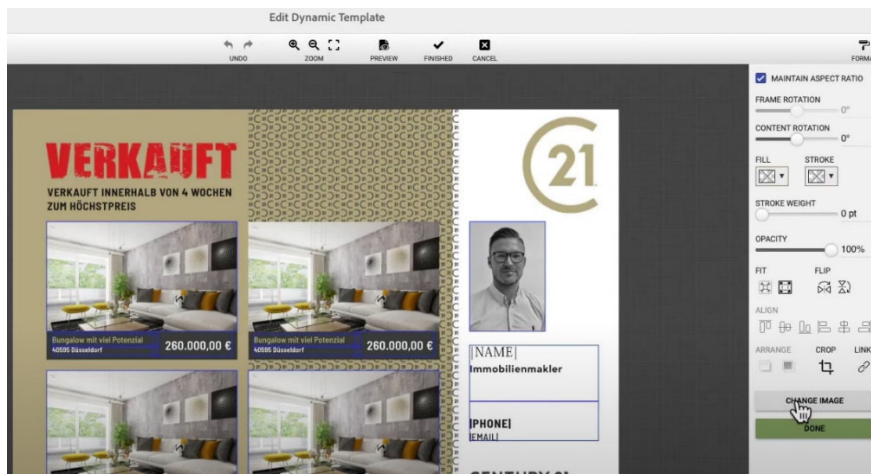
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The design team configure the Dynamic Templates from Adobe InDesign using purpose-built Adobe Extension technology. From their desktop they can pre-flight the template identifying issues like image links, colour profiles, fonts, image resolutions etc allowing corrections to be applied before the template is prepared for upload and assigned to the Product.



End Users can amend the content within the parameters defined included text, size, colours and images based on the item's brand rules. This ensures brand guidelines are adhered to and not compromised.



Indesign Servers are used for Rendering, ensuring the output is Print Ready eliminating issues during production.

The final output is then viewable by the end-user to confirm acceptance before checkout. A High Resolution output is passed into the internal production workflow or made available for download by the supplier either through their SolPrint Portal or via the SolPrint API.



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One source file is used to output different resolutions depending on requirements enabling an end-user to view a lower quality resolution than used for production. This ensures optimal end-user performance without compromising on quality / compliance.

Why not contact us now for a no obligation demonstration where we can show you how SolPrint could be implemented within your operation.

### Contact Details

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